

Printed in full colour in an A4 format, it is the trusted source of information for CCF SA members and people with business interest in the civil construction industry. Civil Connect provides information on a range of topics including politics and government, regulation, the economy, key services, business advice, events and workshops.

It is circulated to a readership of more than 6000 including industry experts and people of influence, covering print and online platforms.

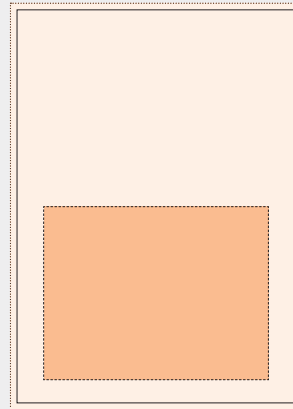
Advertising opportunities in various sizes are available in each issue.

### PRICE GUIDE PER ISSUE (ALL PRICES EXCLUDE GST)

SIZE	NON-MEMBER	MEMBER
Premium position – Full page: Back Cover / Inside Front	\$2500	\$1260
Full page	\$2000	\$1150
Half page	\$1000	\$700
One-third page	\$800	\$550

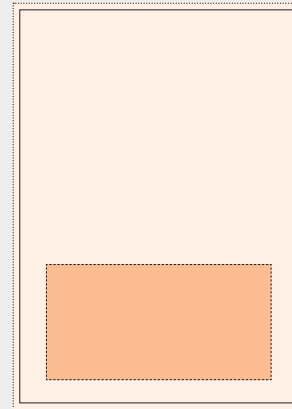
Rates above do not include artwork preparation costs. Any design and/or preparation of artwork can be requested for, and will be charged separately.

### ARTWORK DIMENSIONS



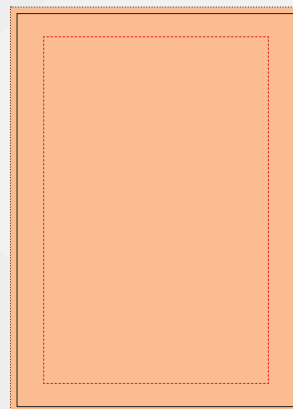
#### HALF PAGE HORIZONTAL

135mm height  
182mm width  
No bleed



#### THIRD PAGE HORIZONTAL

88mm height  
182mm width  
No bleed



#### FULL PAGE

**Trim size:**  
297mm height  
210mm width

**Bleed size:**  
307mm height  
220mm width

**Safe type size:**  
257mm height  
170mm width

Ensure all critical type is within this boundary to avoid being cut off on the edges or binding.

### EXPORT SPECIFICATIONS

#### GUIDELINES

- Supply as a high resolution PDF file.
- Ensure all colours are specified and set to CMYK. RGB, LAB and SPOT colours are unsuitable.
- Images need to be a 300dpi with all images at 100% scale.
- Fonts need to be embedded in the PDF, or outlined to ensure there are no issues with layout changes.
- Do not supply black text made up of multiple colours. Please use 100% Black (C=0, M=0, Y=0, K=100).
- Text may be no smaller than 5pt.

#### FORMATTING

- Advertising material is to be supplied to the correct size.
- Crop marks or other registration marks are **not** needed.
- Please do not include a border/stroke around the perimeter of the design. The design team will add this in if the background page is white or a light colour. This is to ensure all adverts have a consistent look across the magazine.
- Please proof and check all ads thoroughly before submission, especially any contact details.

#### SUBMISSION DETAILS

All advertising artwork to be supplied directly via email, or transferred through a file sharing service, such as WeTransfer, Dropbox, Google Drive, etc.

#### SEND FILES TO CCF SA

(08) 8111 8000 [ccfsa@ccfsa.com.au](mailto:ccfsa@ccfsa.com.au)

# CCF SA YEARBOOK

## Media Kit and Specs

Annual Resource Guide of the Civil Contractors Federation (SA)



Printed in full colour, the annual publication is a trusted and comprehensive source of information on Member services, equipment and hire rate details, and events.

A valuable reference for people working in the industry, it is distributed to CCF SA's valued Contractor Members. Advertising opportunities are available for the sizes listed below in full colour (or B&W if preferred).

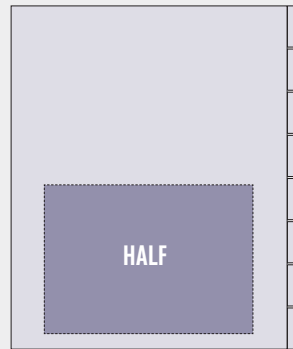
### PRICE GUIDE PER ISSUE (ALL PRICES EXCLUDE GST)

PREMIUM POSITIONS	NON-MEMBER	MEMBER
Outside Back Cover	\$4000	\$2000
Inside Front Cover	\$3000	\$1670
Inside Back Cover	\$2500	\$1565
INSIDE PAGE POSITIONS	NON-MEMBER	MEMBER
Full Page	\$2500	\$1350
Half Page	\$2000	\$820
TAB SECTIONS (FRONT OR BACK)	NON-MEMBER	MEMBER
Front or Back Tab	\$3000	\$1500

Tab sections include: Membership; Apprentices; Health, Injury & Wellness; Training; CCF SA Events; Find A Contractor; Associate Members; Business Tools.

Rates above do not include artwork preparation costs. Any design and/or preparation of artwork can be requested for, and will be charged separately.

### ARTWORK DIMENSIONS



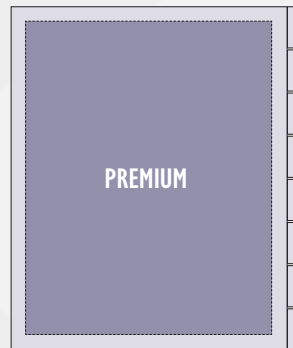
#### HALF PAGE HORIZONTAL

100mm height  
140mm width  
No bleed



#### FULL PAGES & TAB PAGES

210mm height  
140mm width  
No bleed



#### PREMIUM PAGE

For covers: inside front, inside back, & outside front  
210mm height  
165mm width  
No bleed

### EXPORT SPECIFICATIONS

#### GUIDELINES

- Supply as a high resolution PDF file.
- Ensure all colours are specified and set to CMYK. RGB, LAB and SPOT colours are unsuitable.
- Images need to be a 300dpi with all images at 100% scale.
- Fonts need to be embedded in the PDF, or outlined to ensure there are no issues with layout changes.
- Do not supply black text made up of multiple colours. Please use 100% Black (C=0, M=0, Y=0, K=100).
- Text may be no smaller than 5pt.

#### FORMATTING

- Advertising material is to be supplied to the correct size.
- Crop marks or other registration marks are **not** needed.
- Please do not include a border/stroke around the perimeter of the design. The design team will add this in if the background page is white or a light colour. This is to ensure all adverts have a consistent look across the magazine.
- Please proof and check all ads thoroughly before submission, especially any contact details.

#### SUBMISSION DETAILS

All advertising artwork to be supplied directly via email, or transferred through a file sharing service, such as WeTransfer, Dropbox, Google Drive, etc.

#### SEND FILES TO CCF SA

(08) 8111 8000 [ccfsa@ccfsa.com.au](mailto:ccfsa@ccfsa.com.au)